

## BBA All Book List(1549-1885)

Acc No	Title of book	Author	Copy
1549	Principal of Corporate Finance	Brealey	1
1550	Principles of Managerial Finance	Lawrence J Gitman,Zutter	1
1551	Principles of Managerial Finance	Lawrence J Gitman,Zutter	1
1552	Principles of Managerial Finance	Lawrence J Gitman,Zutter	1
1553	Principles of Managerial Finance	Lawrence J Gitman,Zutter	1
1554	Principles of Managerial Finance	Lawrence J Gitman,Zutter	1
1555	Fundamentals of Corporate Finance	Ross, Westerfield & Jordan	1
1556	Fundamentals of Corporate Finance	Ross, Westerfield & Jordan	1
1557	Fundamentals of Corporate Finance	Ross, Westerfield & Jordan	1
1558	Fundamentals of Corporate Finance	Ross, Westerfield & Jordan	1
1559	Fundamentals of Corporate Finance	Ross, Westerfield & Jordan	1
1560	International Financial Management	Jeff Madura	1
1561	International Financial Management	Jeff Madura	1
1562	Principles of finance	Muhammad Kamruzzaman	1
1563	Principal of Manegerial Finance	Gitman	1
1564	Marketing Management	Kotler &Keller	1
1565	Marketing Management	Kotler &Keller	1
1566	Marketing Management	Kotler &Keller	1
1567	Marketing Management	Kotler &Keller	1
1568	Marketing Management	Kotler &Keller	1
1569	Insurance: Principles & Practice	M. N. Misra	1
1570	Insurance: Principles & Practice	M. N. Misra	1
1571	Insurance: Principles & Practice	M. N. Misra	1
1572	Insurance: Principles & Practice	M. N. Misra	1
1573	Insurance: Principles & Practice	M. N. Misra	1
1574	Insurance: Principles & Practice	M. N. Misra	1
1575	Insurance: Principles & Practice	M. N. Misra	1
1576	Strategic Marketing	Cravens and Piercy	1
1577	Strategic Marketing	Cravens and Piercy	1
1578	Strategic Marketing	Cravens and Piercy	1
1579	Strategic Marketing	Cravens and Piercy	1
1580	Strategic Marketing	Cravens and Piercy	1
1581	Strategic Marketing	Cravens and Piercy	1
1582	Strategic Marketing	Cravens and Piercy	1

1583	Business Research Methods	Zikmund, Babin, Carr & Griffin	1
1584	Business Research Methods	Zikmund, Babin, Carr & Griffin	1
1585	Business Research Methods	Zikmund, Babin, Carr & Griffin	1
1586	Crafting and Executing Strategy	Thompson, Peteraf, Gamble, Strickland, Jain	1
1587	Crafting and Executing Strategy	Thompson, Peteraf, Gamble, Strickland, Jain	1
1588	Crafting and Executing Strategy	Thompson, Peteraf, Gamble, Strickland, Jain	1
1589	Principle Of Marketing	Philip Kettler	1
1590	Principle Of Marketing	Philip Kettler	1
1591	Principle Of Marketing	Philip Kettler	1
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1593	Principle Of Marketing	Philip Kettler	1
1594	Principle Of Marketing	Philip Kettler	1
1595	Principle Of Marketing	Philip Kettler	1
1596	Principle Of Marketing	Philip Kettler	1
1597	Marketing	Etzel, walker, William J. Stanton, pandit	1
1598	Modern Economic Theory	K.K. Dewett	1
1599	Modern Economic Theory	K.K. Dewett	1
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1601	Macro Economics	Dornbusch, Fischer, Startz	1
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1603	Macro Economics	Dornbusch, Fischer, Startz	1
1604	Macro Economics	Dornbusch, Fischer, Startz	1
1605	Microeconomics Theory	James M. Henderson, Richard E. Quandt	1
1606	Macroeconomics	Schaums Outlines,	1
1607	Macroeconomics	Schaums Outlines,	1
1608	Macroeconomics	Schaums Outlines,	1
1609	Economics	Samuelson	1
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1613	Macroeconomics	M. Parkin	1
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1615	Macroeconomics	M. Parkin	1
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1617	Strategic Management, Concepts & Cases	Arthur A. Thompson & Strickland	1

1618	Strategic Management, Concepts & Cases	Arthur A. Thompson & Strickland	1
1619	Strategic Management, Concepts & Cases	Arthur A. Thompson & Strickland	1
1620	Managerial Accounting	Garrison, Noreen, Brewer	1
1621	Introduction to Management Accounting	Hornigren, Sundem, stratton, Burgstahler, Schatzberg	1
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1624	Introduction to Management Accounting	Hornigren, Sundem, stratton, Burgstahler, Schatzberg	1
1625	Management	Wehrich, Cannice, Harold Koontz	1
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1627	Management	Wehrich, Cannice, Harold Koontz	1
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1633	Management	Wehrich, Cannice, Harold Koontz	1
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1635	Operations Management	Krajewski & Ritzman	1
1636	Operations Management	Krajewski & Ritzman	1
1637	Operations Management	Krajewski & Ritzman	1
1638	Essentials of Managerial Finance	Besley & Brigham	1
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1645	Company Accounting	S.Kr.Paul	1
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1648	Intermediate Accounting	Keiso, Weygandt, Warfield	1
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1654	Intermediate Accounting	Smith, Skousen	1
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1658	Accounting Principles	Weygandt, Kimmel, Kieso	1
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1661	Fundamentals of Probability & Probability Distributions	Manindra Kumar Roy	1
1662	মৌলিক পরিসংখ্যান পরিচিতি	Manindra Kumar Roy	1
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1671	Statistics for Management	R.I. Levin, Rubin	1
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1676	Advertising; Principles & Practice	Wells Burnett Moriarty	1
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1693	Sociology	Anthony Giddens	1
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1696	Principles of Sociology	Fazlur Rashid Khan	1
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1699	Sociology principles of sociology with an introduction to social thought	C. N Shankar Rao	1
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1763	Organization Behavior	John W Newston @ Kwith dD Avis	1
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1769	Consumer Behavior	L.G. Schiffman, Kanuk, Kumar	1
1770	Consumer Behavior	L.G. Schiffman, Kanuk, Kumar	1
1771	Consumer Behavior	L.G. Schiffman, Kanuk, Kumar	1
1772	Consumer Behavior	L.G. Schiffman, Kanuk, Kumar	1
1773	Consumer Behavior	L.G. Schiffman, Kanuk, Kumar	1
1774	Consumer Behavior	L.G. Schiffman, Kanuk, Kumar	1
1775	Consumer Behavior	L.G. Schiffman, Kanuk, Kumar	1
1776	Organizational Behavior	Robbins, Judge	1
1777	Organizational Behavior	Robbins, Judge	1
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1779	Organizational Behavior	Robbins, Judge, vohra	1
1780	Organizational Behavior	Robbins, Judge, vohra	1
1781	Consumer Behavior & Marketing Strategy	J.Paul Peter,olson	1
1782	Consumer Behavior & Marketing Strategy	J.Paul Peter,olson	1
1783	Consumer Behavior & Marketing Strategy	J.Paul Peter,olson	1

1784	Consumer Behavior, Building Marketing Strategy	Hawkins, Mothersbaugh	1
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1787	Consumer Behavior: Buying, Having, and Being	Michael R. Solomon	1
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1790	consumer behaviour a european prospective	solomon, bamossy , hogg	1
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1822	Human Resource Management	Gary Dessler	1
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1834	Human Resource Management	Cynthia D. Fisher, Lyle F. Schoenfeldt, Shaw	1

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1837	Human Resource Management	Cynthia D. Fisher, Lyle F. Schoenfeldt, Shaw	1
1838	Human Resource Management	Cynthia D. Fisher, Lyle F. Schoenfeldt, Shaw	1
1839	Managerial Economics and Business Strategy	M.R. Baye, J.T. Prince	1
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1863	Microeconomics Instructors Manual	Duncan M.Holthausen	1
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1865	Microeconomics And Behaviour	Robert H Frank	1
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